Everyone seems to want more health plan data...

Here it is.

2016 Health Plan Survey
For MA Employers with 100+ employees

Almost two years ago, Sullivan Benefits became a partner firm of United Benefit Advisors (UBA). This gave us and our clients access to the largest health plan benchmark survey available in the country. Each year we submit client data (along with 140 other partner firms) to compile the largest Health Plan Benchmark survey available in the nation. Just shy of 20,000 total "health plans", the 2016 survey represents data from over 10,000 employers nationwide. Even with so much data at our finger tips, we still had the urge to dig deeper.

If you've been in this business, you know that the New England/Massachusetts health care marketplace is unique compared to the rest of the country. At Sullivan Benefits, the majority of our clients are employers with 100 or more employees, headquartered in Massachusetts. We saw an opportunity to provide more granular data to these clients to help better assess their programs. This year we were able to work with the UBA survey team to develop New England and Massachusetts data cuts, specific to employers with 100+ employees.

254
Employers with 100+ Employees

596
Health Plans

119
Employers with 100+ Employees

291
Health Plans

Questions that deserve reliable answers.

Each year you assess your health insurance programs. Have you ever asked yourself, "Are we paying more or less than the market?"; "Are my employees paying more or less than their peers?"; "Do my plans make sense?"; "What's everyone else doing/seeing?" If you have looked at benchmarking data, have you ever questioned whether it is relevant, or whether you can truly rely on the data to make decisions?

Take advantage of this offer, and look at the most relevant data available in the local marketplace to an employer of your size. **What's in it for us?** An opportunity to share relevant information in the market place we built this business in. We love data. We know that there are many more out there like us. Why not share it?