

# Everyone seems to want more health plan data...

Here it is.

2016 Health Plan Survey  
For Massachusetts Employers

Almost two years ago, Sullivan Benefits became a partner firm of United Benefit Advisors (UBA). This gave us and our clients access to the largest health plan benchmark survey available in the country. Each year we submit client data (along with 140 other partner firms) to compile the largest Health Plan Benchmark survey available in the nation. Just shy of 20,000 total “health plans”, the 2016 survey represents data from over 10,000 employers nationwide. Even with so much data at our finger tips, we still had the urge to dig deeper.



If you’ve been in this business, you know that the Massachusetts health care marketplace is unique compared to the rest of the country. At Sullivan Benefits, the majority of our clients are headquartered in Massachusetts. We saw an opportunity to provide more granular data to these clients to help better assess their programs. This year we were able to work with the UBA survey team to develop a Massachusetts data cut that is one of the largest and most robust sets of health plan available in the marketplace.



371  
Employers

667  
Health Plans

## Questions that deserve reliable answers.

Each year you assess your health insurance programs. Have you ever asked yourself, “Are we paying more or less than the market?”; “Are my employees paying more or less than their peers?”; “Do my plans make sense?”; “What’s everyone else doing/seeing?” If you have looked at benchmarking data, have you ever questioned whether it is relevant, or whether you can truly rely on the data to make decisions?

Take advantage of this offer, and look at the most relevant health plan data available to Massachusetts employers. **What’s in it for us?** An opportunity to share relevant information in the market place we built this business in. We love data. We know that there are many more out there like us. Why not share it?

Shared Wisdom. Powerful Results.

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